**11 October 2022 - Board meeting**

**Chair:**  Megan Thomas

 **Attendees:** Sabrina Muysken, Karen Godfrey, Jane Hamilton, Stephanie Cook, Cat Dundas, Luke Morgan, Jen Black, Chris Saxby

**Apologies:** Catherine Hollyman, Kieran McCann, Anthea Cudworth

*Last month’s minutes: confirmed*

*No conflicts of interest received.*

**Financials**

* Monthly financial report submitted.

**Recognition**

* The Gold Quill awards will open for submissions in November. We are intending to schedule some drop-in sessions to assist members with the process of submitting.
* Five IABC NSW members are intending to sit the Strategic Communication Management Professional (SCMP) exam in November. This is now offered as both an in-person and online exam.

**Membership and member experience**

* We welcome FTI Consulting as our newest Corporate Member.
* Our LinkedIn following is growing quickly and we will continue to post engaging and up to date content and member information on this social media platform. In September, we had 98 new followers taking us to more than 800 followers.
* The IABC NSW website is also performing well with more than 500 visits a month.
* Member month activities are up and running this month. Check the LinkedIn account and website for further details.
* The experience survey for members and non-members has been distributed. We currently have 33 responses and are aiming for approximately 75. It will close on 16 October 2022.

**Events**

* Our ESG panel event, where we partnered with Newgate Communications, was well attended with 46 attendees (15 online). Feedback on the event rated a 9/10.
* The next IABC NSW event on 16 November will be a hybrid The Future of Work in the Metaverse event hosted by Meta. In this event, we will partner with Meta to present the future of work and how this could look in the Metaverse.

ENDS.